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UC Berkeley Haas, Berkeley Business Academy for Youth (B-BAY) is a 501(c)(3) nonprofit organization.



Entrepreneurship with Cal Berkeley Academic Enrichment

Curious about the skills needed to succeed in business? Have an idea for your own start-up? Want to know if studying business is the right college major for you? The **Berkeley Business Academy for Youth (B-BAY)** is your answer. Learn teamwork, entrepreneurship, business principles, financial accounting, marketing, corporate social responsibility, and get beyond that lemonade stand. Based at the **top-ranked UC Berkeley Haas School of Business**, B-BAY combines high academic standards with high levels of engagement, creativity, innovation, and collaboration.

VIRTUAL PROGRAMS:

Middle School After School: February 1 - April 15, 2024, Mon/Wed or Tues/Thurs (2 days/week), 3:30 - 4:30 pm. Application Deadline: JANUARY 15, 2024

High School Academic Year: September 2024 - April 2025. Application Deadline: AUGUST 2024

SUMMER PROGRAMS:

Middle School Academy: June 10 - 21, 2024, Mon-Fri, 9 am – 3 pm on the UC Berkeley campus. Application Deadline: FEBRUARY 28, 2024 at 5:00 PM PST

High School Entrepreneurship: July 7 - 20 or July 20 - August 3, 2024, Mon-Fri, 9 am – 3:30 pm on UC Berkeley campus. Application Deadline: MARCH 17, 2024 at 5:00 pm PST

RSVP FOR ZOOM LINK: Personal insight from a B-BAY student with the official B-BAY PowerPoint presentation, held monthly, 5:30 - 6 pm or request another date.*



TIP: Apply prior to the application deadline; applicants are accepted on a rolling basis.

Go Bears!



Zachary Nicholson

B-BAY Ambassador, 2022-2024
Haas Hackathon Award 2023, Golden Bear Award 2021, Peer Award 2021
Oak Ridge High School Class of 2025
zachary4nicholson@gmail.com



Olive Davis

Director, Berkeley Business Academy for Youth (B-BAY)
Institute for Business and Social Impact
UC Berkeley Haas School of Business
Golden Bear Award
bbay@berkeley.edu (510) 643-8782

***Zoom Info Sessions:** Thurs 11/30, Wed 12/20, Tues 1/9, Mon 2/5, Fri 3/1 or request another date.

Middle school: \$1700 virtual or \$3500 in person for tuition/materials/admin, detailed in admission offer, due within 10 days.

For more information, visit www.haas.Berkeley.edu/business-academy